

# THE CRANES ARE COMING BACK TO KEARNEY!

## Cranes on Parade 4 — A Kearney Dawn Rotary Club Project

Nearly 800,000 Sandhill Cranes migrate through Central Nebraska each year, attracting thousands of visitors and generating millions in tourism dollars.

**Help Kearney celebrate the cranes year-round — become a COP4 sponsor!**



## WHY SPONSOR?

### HIGH VISIBILITY

Installed in Kearney's busiest business districts — your name seen daily by residents and the thousands of visitors who travel here each year.

### YEAR-ROUND EXPOSURE

A permanent installation, not a 30-day campaign. Your brand stays visible 24/7, every season, for years to come.

### SOCIAL ENGAGEMENT

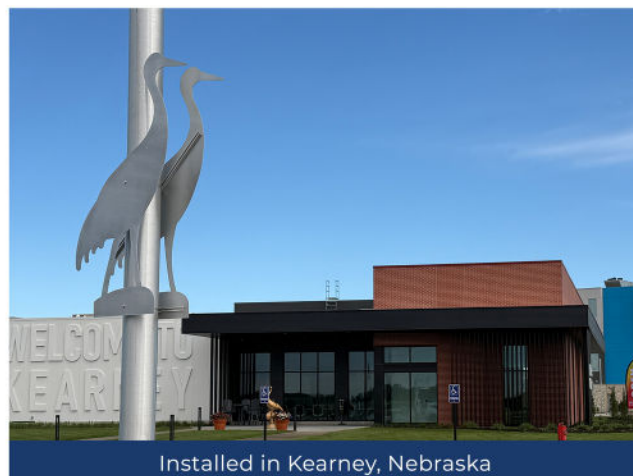
Photo-worthy art installations invite social engagement, sharing, spreading your business far beyond the street corner.

### COMMUNITY LEADERSHIP

Align your brand with art, culture & Kearney's most celebrated natural event — organized by Rotary, trusted by the community for over 20 years.

## WHAT YOUR \$2,500 SPONSORSHIP INCLUDES

- **One PAIR:** of opposing artist-designed, laser-cut aluminum cranes (59" x 34.5").
- **Your Location:** choose your preferred Kearney Community installation site.
- **Your Artist:** work with our team to identify the perfect artist and location for your crane installation.
- **Recognition Plaque:** your name or honoree's name displayed permanently with the installation.
- **QR Code:** linked to [CranesOnParade.com](https://CranesOnParade.com) where visitors can see your customized business page.
- **Full Promotion:** featured on all posters, maps, social media, promotional materials and invitations to all events.



Installed in Kearney, Nebraska

# \$2,500

## Per Crane Installation Pair

Tax-deductible · Kearney Area Community Foundation | COP4

Limited locations available — reserve yours today!

Contact your Kearney Dawn Rotary Club member  
or visit [CranesOnParade.com](https://CranesOnParade.com)

### ART WITH A PURPOSE

Previous Cranes on Parade projects have raised hundreds of thousands of dollars for local and global causes, including:

- Safe Center — domestic violence support
- KACF, MONA, Kearney Children's Museum
- Rowe Sanctuary / The Nature Conservancy
- CASA of Buffalo County
- Water for Haiti · Rotary Polio Plus
- Rotary RotoPlast · Himachali Foundation
- Press On Ministries · ARC of Buffalo County
- ... and many more

### THE OPPORTUNITY

- 800,000+** Sandhill Cranes migrate through Central Nebraska
- 1,000's** of visitors from across the country & around the world
- \$Millions** in annual tourism revenue for Kearney businesses
- 20+ Years** of Cranes on Parade history celebrating community & art



### JOIN US & ROTARY

We warmly invite you and your team to join the Kearney Dawn Rotary Club — a community of professionals united by Service Above Self.

**Every Wednesday at 7:00 AM**  
Central Community College  
Kearney, Nebraska

### Payments made to:

Kearney Area Community Foundation  
Cranes on Parade

[KearneyDawnRotary.org](https://KearneyDawnRotary.org)

Sponsorships may be tax-deductible — Consult your tax advisor.