

THE CRANES ARE COMING BACK TO KEARNEY!

Cranes on Parade 4 — A Kearney Dawn Rotary Club Project

Nearly 800,000 Sandhill Cranes migrate through Central Nebraska each year, attracting thousands of visitors and generating millions in tourism dollars.

Help Kearney celebrate the cranes year-round — become a COP4 sponsor!



WHY SPONSOR?

HIGH VISIBILITY

Installed in Kearney's busiest business districts — your name seen daily by residents and the thousands of visitors who travel here each year.

YEAR-ROUND EXPOSURE

A permanent installation, not a 30-day campaign. Your brand stays visible 24/7, every season, for years to come.

SOCIAL ENGAGEMENT

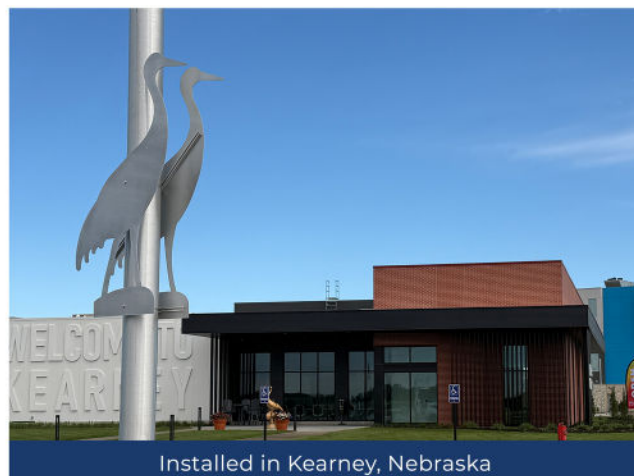
Photo-worthy art installations invite social engagement, sharing, spreading your business far beyond the street corner.

COMMUNITY LEADERSHIP

Align your brand with art, culture & Kearney's most celebrated natural event — organized by Rotary, trusted by the community for over 20 years.

WHAT YOUR \$2,500 SPONSORSHIP INCLUDES

- **One PAIR:** of opposing artist-designed, laser-cut aluminum cranes (59" x 34.5").
- **Your Location:** choose your preferred Kearney Community installation site.
- **Your Artist:** work with our team to identify the perfect artist and location for your crane installation.
- **Recognition Plaque:** your name or honoree's name displayed permanently with the installation.
- **QR Code:** linked to CranesOnParade.com where visitors can see your customized business page.
- **Full Promotion:** featured on all posters, maps, social media, promotional materials and invitations to all events.



Installed in Kearney, Nebraska

\$2,500

Per Crane Installation Pair

Tax-deductible · Kearney Area Community Foundation | COP4

Limited locations available — reserve yours today!

Contact your Kearney Dawn Rotary Club member
or visit CranesOnParade.com

ART WITH A PURPOSE

Previous Cranes on Parade projects have raised hundreds of thousands of dollars for local and global causes, including:

- Safe Center — domestic violence support
- KACF, MONA, Kearney Children's Museum
- Rowe Sanctuary / The Nature Conservancy
- CASA of Buffalo County
- Water for Haiti · Rotary Polio Plus
- Rotary RotoPlast · Himachali Foundation
- Press On Ministries · ARC of Buffalo County
- ... and many more

THE OPPORTUNITY

- 800,000+** Sandhill Cranes migrate through Central Nebraska
- 1,000's** of visitors from across the country & around the world
- \$Millions** in annual tourism revenue for Kearney businesses
- 20+ Years** of Cranes on Parade history celebrating community & art



JOIN US & ROTARY

We warmly invite you and your team to join the Kearney Dawn Rotary Club — a community of professionals united by Service Above Self.

Every Wednesday at 7:00 AM
Central Community College
Kearney, Nebraska

Payments made to:

Kearney Area Community Foundation
Cranes on Parade

KearneyDawnRotary.org

Sponsorships may be tax-deductible — Consult your tax advisor.